



POSITION: USER RESEARCHER (CO-OP)

Planswell uses patent-pending technology to create the most intelligent financial plans in the world, absolutely free. We enable people from all walks of life to align their investments, insurance and borrowing with their personal goals. To date, we have built over 100,000 financial plans for Canadians across the country and have raised over \$17.8 million in funding. Most recently, Planswell was named one of LinkedIn's Top Canadian Startups.

We're looking for a temporary User Researcher Co-Op to establish best practices and build user research into our DNA!

What You'll Do:

- Build out a roadmap for the co-op period with milestones and deliverables
- Lead or facilitate both qualitative and quantitative research efforts (e.g. user interviews, call listening, surveys, etc.)
- Synthesize research into actionable items for Product, Development, and Client Success
- Mentor and teach others to be effective researchers
- Bring a passionate attitude with a genuine desire to help others

You Have:

- An innate curiosity about people, and the true meaning behind their actions
- Experience with customer journey maps or service blueprints
- An affable, friendly nature that instantly inspires trust in people you speak to
- An articulate, intelligent way of communicating your findings back to stakeholders

You Might Also Have:

- Passion for personal finance/personal finance experience

Why Planswell:

Salary Range: \$20.00 - \$25.00/hour

Employment Period: September - December 2019

Application Process: Please send your resume and cover letter to careers@planswell.com. As well, click [here](#) to complete our two-part Predictive Index assessment as a part of your application.

