



Position: Product Manager

Planswell uses patent-pending technology to create the most intelligent financial plans in the world, absolutely free. We enable people from all walks of life to align their investments, insurance and borrowing with their personal goals. To date, we have built over 150,000 financial plans for Canadians across the country and have raised over \$17.8 million in funding. Most recently, Planswell was named one of LinkedIn's Top Canadian Startups.

We're seeking an experienced Product Manager with technical depth, high standards for quality, and a client-first mentality! The Product Manager will report to the Director of Product, and work alongside a top-notch development, design, marketing and client success team to build experiences that are bettering the financial lives of Canadians!

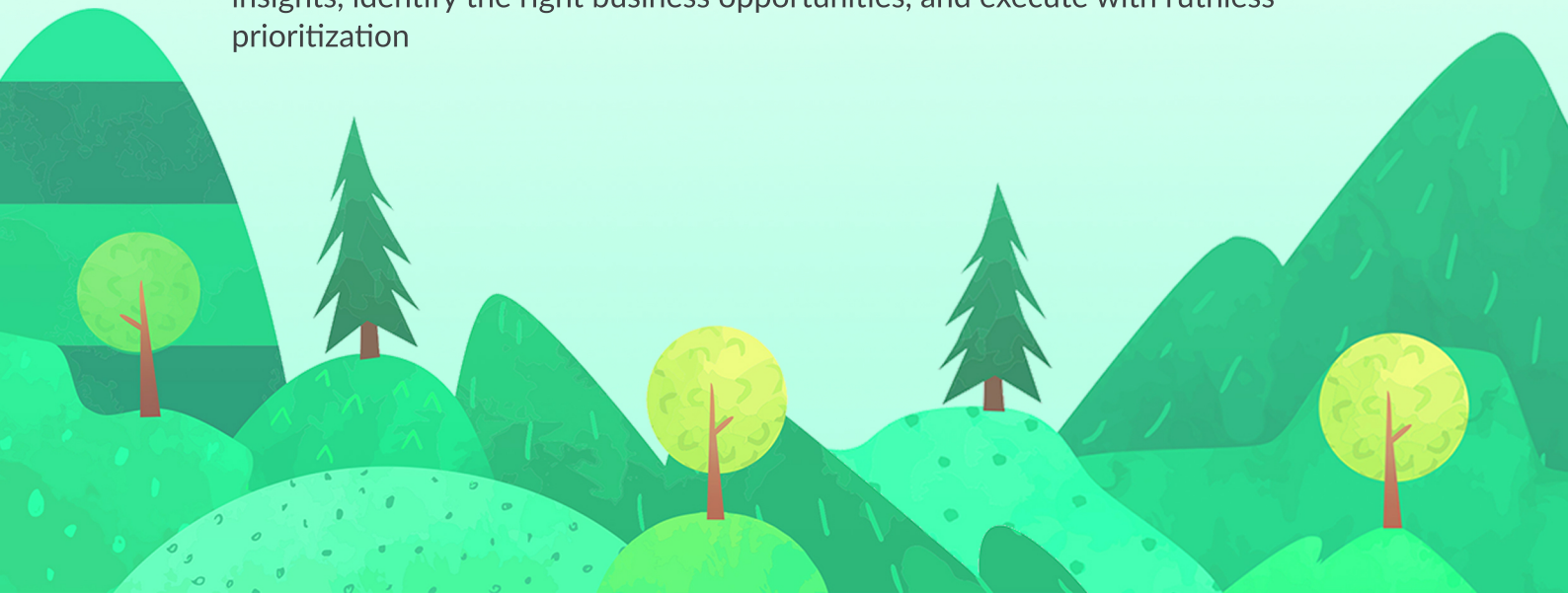
This is a big mission, and we need your skills, passion and grit to make it happen.

What You'll Do:

- Deliver on best in class products and experiences that will attract, enable and empower people to improve their financial health
- Carry out Planswell's mission and strategies with heart. Deeply understand our clients, their problems, and their needs
- Collect client feedback to inform product direction; distill the strategy for stakeholders across the business
- Manage the execution of your vision in a fast-paced & Agile environment, focusing on rapid build and test strategy

You Have:

- 3+ years' experience in product management -- you've delivered successful customer-facing software applications and are proud of your accomplishments
- Business/Product intuition -- you have a clear sense of how to collect client insights, identify the right business opportunities, and execute with ruthless prioritization





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- A keen eye for detail and intuitive designs
- A strong ability to collaborate and build consensus -- you lead with humility and seek to mentor others to new heights

You Might Also Have:

- Experience in financial services or financial advising
- Experience working in a fast-paced startup and a track record of achieving stretch goals

Why Planswell:

This is your opportunity to join an early-stage fintech startup, and work with a dedicated team of 50+ smart collaborators in our beautiful office in Downtown Toronto. We offer a competitive salary with stock options, access to group health and dental benefits, flex hours and catered lunch twice a week. We anticipate rapid growth over the coming years, which will allow you to scale and grow with us!

To apply, please send your resumé to careers@planswell.com with subject line "Product Manager - {YOUR NAME}". As well, please take 15 minutes to complete our two-part Predictive Index assessment at <https://assess.predictiveindex.com/pk6GE> as a part of your application.

We look forward to hearing from you!

A cartoon illustration of an orange squirrel character with a large, bushy tail, wearing a black t-shirt with the text 'PLANSWELL - VS - EVERYBANKY'. The squirrel is standing on a green hill with other hills and trees in the background. A speech bubble above the squirrel says 'WE CAN'T WAIT TO MEET YOU!'.

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